

FOR IMMEDIATE RELEASE



COMMUNITY VOLUNTEERS ARE BRINGING THE WORLD TO LONDON

LONDON, ONTARIO – September 15th, 2016 - On September 14th, 2016 the London Convention Centre celebrated the actions of 13 individuals whose passion and commitment to their respective business or organization heightened London's profile, while generating significant economic impact.

Initiated in 2000, the LCC Ambassador Awards recognize local individuals who are influential in bringing a convention or event to London. Since 2000 the LCC Ambassador Awards have recognized 88 individuals for their enthusiastic support in attracting provincial, national and international conventions and events to London.

This year's LCC Ambassador Award winners have helped produce over 26,000 delegates with a combined economic impact in excess of \$8 million for the city of London.

Our newest London Convention Centre Ambassador Award recipients are:

Grant Hopcroft - Federation of Canadian Municipalities Conference in February 2015.

John Sheffield - Royal/Royale Conference in May 2015.

Dr. Aaron Fenster - Imaging Network Ontario Conference in March 2015

Michelle Baldwin - Canadian Conference on Social Enterprise in April 2015

Brian Whitelaw and Morgan Calvert - Municipal Information Systems Association Conference in June 2015

Anne Sutherland - ScotDance Canada Championship Series in July 2015

Bruce Baker - Association of Ontario Land Surveyors Conference in February 2016

Jan Richardson - Canadian Alliance to End Homelessness Conference in November 2016

Heather Reid - Canadian Association of Nephrology Nurses and Technologists Conference in November 2016

Gordon Mood - Forest City Comicon in October 2015

Janette MacDonald - Ontario Business Improvement Area Association Conference in April 2016

Chris Campbell - Canadian Country Music Association Conference and Awards in September 2016

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“These ambassadors championed our city and the LCC to showcase London to their association world. The passion and dedication of LCC Ambassadors help to position London as a leader in many businesses and industries. Their commitment provides our community with access to world class speakers, professional development and industry collaboration. Their persistence helps introduce the world to the urban comfort and rural hospitality that is uniquely London”, commented Lori Da Silva, General Manager LCC.

Visit www.BringtheWorldtoLondon.com to learn more about how you can help Bring the World to London!

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The London Convention Centre is an internationally certified AIPC Gold Standard venue. Offering over 70,000 square feet of exceptional meeting and exhibit space the London Convention Centre connects individuals from the local, provincial, national and international community. In 2015 the London Convention Centre hosted 314 events which produced 110,941 delegate days generating \$16.4M in economic impact for the city of London, Ontario. **CONNECT. SHARE. PLAY.** at the LCC!

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